**LIC**

LIC is one of the financial institutions to be established in India after independence. The full form of LIC is life insurance corporation and it was established in 1956. The main aim behind the establishment was to spread the message of life insurance in the country. Also, it was required to mobilize people’s savings. This was done particularly for various nation-building activities.

**Features of LIC**

* As a Savings Institution. Life insurance mobilizes as well as promotes the savings in the country. ...
* Investment Institution. A large part of an investment by LIC is in government securities. ...
* Stabilizes the Share Market. ...
* Loan finance defects. ...
* Dependency on institutional sources.

 Which of the following are the features of LIC?

A. Savings institution

B. Term financing institution

C. Investment institution

Spread Life Insurance widely and in particular to the rural areas and to the socially and economically backward classes with a view to reaching all insurable persons in the country and providing them adequate financial cover against death at a reasonable cost.

### Objectives Of LIC

* Spread Life Insurance widely and in particular to the rural areas and to the socially and economically backward classes with a view to reaching all insurable persons in the country and providing them adequate financial cover against death at a reasonable cost.
* Maximize mobilization of people's savings by making insurance-linked savings adequately attractive.
* Bear in mind, in the investment of funds, the primary obligation to its policyholders, whose money it holds in trust, without losing sight of the interest of the community as a whole; the funds to be deployed to the best advantage of the investors as well as the community as a whole, keeping in view national priorities and obligations of attractive return.
* Conduct business with utmost economy and with the full realization that the moneys belong to the policyholders.
* Act as trustees of the insured public in their individual and collective capacities.
* Meet the various life insurance needs of the community that would arise in the changing social and economic environment.
* Involve all people working in the Corporation to the best of their capability in furthering the interests of the insured public by providing efficient service with courtesy.
* Promote amongst all agents and employees of the Corporation a sense of participation, pride and job satisfaction through discharge of their duties with dedication towards achievement of Corporate Objective.

What is the importance of LIC policy?

Life Insurance products provide a definite amount of money in case the life insured dies during the term of the policy or becomes disabled on account of an accident. Life Insurance is needed : **To ensure that your immediate family has some financial support in the event of your demise**.